



THE  
**CARES CUP**  
FUNDRAISING EVENT



September 15 | 6:30pm

**MEADOWLANDS  
RACE TRACK**

1 Race Track Drive  
East Rutherford, NJ

BENEFITING COLDWELL BANKER RESIDENTIAL BROKERAGE CARES  
**SPONSORSHIP OPPORTUNITIES**

**☐ \$7,500**

- 6 event tickets
- Weekly mention on CBRB social media (from time of purchase through 10/15/17. Average reach of over 2,000 people per day).
- Logo on step & repeat
- Acknowledgment from the podium
- Logo on bidding scoreboard
- Logo on 800+ guests' bidding app devices rotating in 4-minute intervals with active link to page with 10,000 character description
- Digital signage at event

**☐ \$5,000**

- 4 event tickets
- Bi-weekly mention on CBRB social media (from time of purchase through 10/15/17. Average reach of over 2,000 people per day.)
- Logo on step & repeat
- Acknowledgment from the podium
- Logo on bidding scoreboard
- Static logo on 800+ guests' bidding app devices rotating in 2-minute intervals
- Digital signage at event

**☐ \$2,500**

- 2 event tickets
- Monthly mention on CBRB social media (from time of purchase through 10/15/17. Average reach of over 2,000 people per day).
- Logo on bidding scoreboard
- Static logo on 800+ guests' bidding app devices rotating in 1-minute intervals
- Digital signage at event

**☐ \$1,000**

- 2 event tickets
- Bar sponsorship signage
- Scrolling text on 800+ guests' bidding app devices
- Digital signage at event

**☐ \$500**

- Gaming table sponsor
- Digital signage at event

**☐ \$250**

- Digital signage at event

**☐ \$100**

- Agent referral PowerPoint slide running at event  
*(Also available on TheEverythingSite through 12/31/17)*

\*Please note: A high-resolution logo, digital image, standard PowerPoint slide or active link should be emailed to Dan Mancuso at: Dan.Mancuso@cbmoves.com

Deadline for submission is September 1

**Contribution Enclosed:** \_\_\_\_\_ Please make checks payable to CBRB CARES

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**PLEASE RETURN FORM TO:**

**Coldwell Banker Residential Brokerage | 973.532.4310**  
**100 Campus Drive, Suite 102 | Florham Park, NJ 07932**  
**Attn: Dan Mancuso**